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FOR IMMEDIATE RELEASE

CROSSROADS FARM PARTNERS WITH THE INTERSCHOLASTIC EQUESTRIAN ASSOCIATION

GILBERT, Ariz., Sept. 1, 2011 – Crossroads Farm, a full service hunter/jumper and equitation barn in Gilbert, Arizona has partnered with the Interscholastic Equestrian Association (IEA) to bring the sport of horseback riding to students in middle and secondary schools and to promote and improve the quality of competition and instruction in the East Valley.

Crossroads Farm is currently accepting middle and high school students, grades 6-12, (including those who are home schooled) to join the Crossroads Farm East Valley IEA Team.

The cost to ride on the team is approximately \$280, which covers the eight-week semester riding lessons, one team lesson a week. Show and travel fees are additional, but will be reasonably priced. Fundraisers and sponsorships to help reduce costs are welcomed and encouraged.

The Crossroads Farm IEA Team will participate in a minimum of three shows per semester. Shows are one day, weekend events. All regular season shows are in Arizona at this time, with teams currently in the North, West and East Valley.

“This program is meant to give non-horse owners, and those unfamiliar but interested in horses and hunt seat riding, a chance to gain knowledge and compete in school associated equestrian programs, while offering regional and national championships to qualified teams and individuals,” said Rachel Jansen Jones, owner and head trainer of Crossroads Farm. “There are, of course, classes for more experienced riders as well. However, no horse or prior riding experience is needed!”

“Some schools are offering this Club Sport as an elective/gym credit!” Jones added.

The IEA horse shows will include classes ranging in skill level from walk/trot for beginner riders, up to 3' Equitation-type courses for the Varsity riders. Teams need to be in place by Nov. 1, so students interested should contact Rachel Jones at 480-251-8924. For more information about the IEA, please visit www.rideiea.org.

About Crossroads Farm

Crossroads Farm is a full service Hunter, Jumper and Equitation show barn located in Gilbert, AZ. Established in 1997, Crossroads Farm's goal is to custom-tailor a program for each rider, from short stirrup to advanced, who are competing for Year End National, Zone and Regional Awards. Located on 10 acres, Crossroads Farm is host to AHJA Level II schooling shows, clinics and other events throughout the year. Learn more about Crossroads Farm as well as view videos of horses for sale online at www.crossroadsfarm.com. Follow us on Twitter @CrossroadsAZ or like us on Facebook.